

SAMPLE PRESS RELEASE FOR PERFORMANCE TRACK MEMBERS

PT Member in City, State was named a member of the U.S. Environmental Protection Agency's (EPA) National Environmental Performance Track--a program designed to reward U.S. facilities whose environmental performance goes beyond compliance with environmental laws.

The facilities accepted into Performance Track are leading by example and modeling the way to environmental excellence by using a systematic approach to managing environmental responsibilities, taking extra steps to reduce and prevent pollution, and being good corporate neighbors. At the same time, these facilities are improving productivity.

As a Performance Track participant, PT Member earned eligibility for special recognition by EPA and regulatory benefits such as streamlined reporting arrangements and more flexible procedures. To qualify as a participant, PT Member demonstrated past and committed to future environmental achievements, and certified that it has implemented a strong environmental management system. Additionally, PT Member committed to communicating and working with the community. EPA and State (*insert your state environmental agency*) reviewed the application and verified that PT Member has sustained compliance with environmental regulations.

"Performance Track facilities represent a new generation of environmental leaders who have the vision to embrace the strategies that will protect the environment for generations to come," said Dan Fiorino, director of EPA's Performance Incentives Division.

PT Member demonstrated that it is an environmental leader, and the expectation is that Performance Track participants will motivate other companies and facilities to achieve similar improvements that complement and exceed existing regulatory activities.

For more information about Performance Track, visit www.epa.gov/performancetrack or call 1-888-339-PTRK.